Standard LETR mark
Overview

Mark colors

LETR Blue LETR Gold LETR Silver

When printing the mark in spot color please match to an up-to-date Pantone swatch.

LETR Blue	Pantone® 281 M
LETR Gold	Pantone® 1235 M
LETR Silver	Pantone® Cool Gray 4 M

File formats
Artworks are provded in PNG and EPS file formats.

PNG artworks have been generated for Office use in software applications such as Microsoft Word and Microsoft Powerpoint.

EPS artworks have been generated for use by Professional Designers and can be scaled to any size without losing quality.

Color

Color reverse (Only use against LETR Blue)

Black

White

ONLY ORIGINAL ARTWORK FILES SHOULD BE USED WHEN REPRODUCING THE MARK.
THE MARK SHOULD NOT BE ALTERED IN ANY WAY.